



IN PURSUIT



The Official
Communication of
the Wisconsin State
Crime Stoppers



March 2013 Issue

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Visit our website:

www.wicrimestoppers.org

Send Articles To:

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Sparta Police Department
121 E Oak ST
Sparta, WI 54656
Fax: 608-269-2156
Email: dlivingston@spartapd.com

President's Message by K. Scott Abrams, CPA, FHFMA

Many of you may already be aware of the recent separation by Crime Stoppers USA (CSUSA) from Crime Stoppers International (CSI). The action taken by the Crime Stoppers USA Board of Directors was not taken lightly and came from years in attempting to work with Crime Stoppers International in resolving differing views, positions and resources.

Personally, I have been one of the staunchest supporters on the relationship between CSUSA and CSI over the last several years. The potential of working together in promoting Crime Stoppers throughout the world, bringing human traffickers and terrorists to justice, and connecting law enforcement agencies from throughout the world in recognizing Crime Stoppers as an effective communication tool around the world was an ambitious, but achievable, goal. However, CSUSA didn't believe that the current CSI strategic direction and focus was moving forward in an effective manner to meet these goals. Unfortunately, politics came into play as well causing the organization to be stagnant over the last several years.

CSUSA provided approximately 45% of CSI's annual dues revenues. These funds were coming directly from the membership dues it had to charge CSUSA members, which amounted to approximately \$75 to each of CSUSA local member program. Given this investment in annual dues to CSI, CSUSA only had a limited voice on the board and has been treated unfairly in not being more significantly involved in the CSI operating affairs. Finally, there is little is being accomplished at the CSI level other than conducting CSI board meetings and annual training conferences without identifying a sustainable revenue source. Based on this information, CSUSA decided to separate from CSI.

So what now? Crime Stoppers of the United Kingdom also separated from CSI at the same time. There are some synergies between our two countries in perhaps developing a working arrangement to continue growing an international communication and effective crime-fighting tool together. No need for regular board meetings, a fancy gala event at the end of a training conference or an excessive political structure. Rather a loosely formed group of individuals working together with law enforcement agencies from our two countries in designing a seamless way to fight crime through international means. Precisely what it was designed to do from the beginning!

Continued on Page 2

Crime Doesn't Pay...
Solving It Does



We Want Your
Information,
Not Your Name

President's Message (continued)

Now, closer to home, don't forget our Wisconsin State Crime Stoppers (WSCS) annual training conference is set for April 25-27, 2013 at the Great Wolf Lodge in the Wisconsin Dells area. Based on the conference evaluation forms from prior years, we have redesigned the timeframe of the conference somewhat. In order to get you out earlier on Saturday afternoon, the WSCS annual meeting will be conducted during the Saturday morning breakfast buffet. Therefore, that will allow us to close the training conference at noon on Saturday allowing those traveling longer distances to get home earlier on Saturday afternoon.

Our theme this year, "On Target for Success - Take Off" is designed to provide some hard-hitting topics that should have an immediate impact by implementing within your local Crime Stoppers program. We are planning a Technology Tutoring Session with TipSoft as a preconference event on Thursday evening. Those that are interested are requested to bring their laptop to get involved in this interactive session. Another informative and interactive session will be covering an easy method in implementing a useful yet simple to follow strategic plan for your organization presented by Crime Stoppers USA Chairperson John Lamb. In addition, three distinguished Crime Stoppers USA board members will share their ideas on fund-raising perhaps touching on ideas from around the country we may not have tried in Wisconsin. Finally, separate tracks will once again be offered for Law Enforcement and Civilian board members covering current and relevant topics.

Please see additional information including registration forms within this newsletter. Remember, hotel reservations must be secured by March 25, 2013; otherwise the hotel will be releasing our block of rooms to other guests. Please join us at the Great Wolf Lodge and get On Target for Success!

Important Tax Filing Information for Tax Exempt Organizations

Remember, one requirement in maintaining your tax exempt status and receive tax-deductible donations for your Crime Stoppers organization is the timely filing of an annual tax return. For tax exempt organizations, this is completed by filing the Form 990-N, Form 990-EZ or Form 990. The table below identifies which return your organization should file and when the return is due.

Return	How Used	When to File
Form 990-N, <i>Electronic Notice for Tax Exempt Organizations Not Required to File Form 990 or 990-EZ</i>	Most small tax-exempt organizations whose annual gross receipts are normally \$50,000 or less.	15th day of 5th month after end of organization's tax year (May 15 for calendar year)
Form 990-EZ for Tax Exempt Organizations not required to file Form 990 and unable to file Form 990-N	An organization with gross receipts less than \$200,000 and total assets less than \$500,000 at the end of the year may use this form.	Form 990-EZ is due on the 15th day of the 5th month following the end of the organization's taxable year. For organizations on a calendar year, the Form 990-EZ is due on May 15th of the following year.
Form 990 for Tax Exempt Organizations unable to file Form 990-EZ or Form 990-N.	An organization with gross receipts more than \$200,000 and total assets of more than \$500,000 at the end of the year may use this form.	Form 990 is due on the 15th day of the 5th month following the end of the organization's taxable year. For organizations on a calendar year, the Form 990 is due on May 15th of the following year.

As a Crime Stoppers board member, you have a fiduciary responsibility ensuring that all governmental requirements are met and satisfied. This does not mean you personally submit and file all documents, but rather you ask your organization's leadership whether timely reporting has been met, and if necessary, request to see a copy. Don't let your organizations fall into an embarrassing situation by not being tax compliant.

Janesville Area Crime Stoppers and Greater Beloit Area Crime Stoppers Joining Forces to Catch Wanted People

Janesville Area Crime Stoppers and Greater Beloit Area Crime Stoppers have been around since the inception of Crime Stoppers in Wisconsin. These programs are within 15 miles of each other, yet are two separate entities with two separate civilian board of directors, and two police coordinators. They cover all of Rock County law enforcement.

Officer Chad Sullivan of Janesville Police Department and Detective John Fahrney of Beloit Police Department attended the Crime Stoppers International conference in Las Vegas in 2012. They were listening to one of the break-out sessions and the topic came up about getting the word out to the public about Crime Stoppers. The words "target rich environments" kept coming up and Detective Fahrney and Officer Sullivan immediately thought of the Rock County Courthouse as a target rich environment.

The Janesville area is lucky to have 6 digital billboards run by Lamar Outdoor Advertising. Officer Sullivan has been running wanted people on them since 2008 and has had great success capturing them. They thought if they had that digital billboard technology in the court house they would have even more success. Officer Sullivan was familiar with technology used in taverns and convenience stores where local business advertises on the TV's at those locations and the ads just cycle through over and over. He contacted the company who runs the advertising business and researched their technology. They determined this would be a possibility to put this technology in the court house. The company that runs this software is JR Media and Novak Networx (Lee Hensel and Robert Novak). They proposed this idea of putting a TV screen in the court house with the wanted people ads scrolling across the screen would cost \$100.00 a month and that would cover the total cost of the equipment, install, and data entry to the TV. Officer Sullivan and Detective Fahrney asked their prospective boards to cover the cost of this venture and both agreed to split the cost and to move forward with the program. On 01-31-13 at noon the "Crime Stoppers Wanted Wall" was launched. They started with 10 wanted people from all Law Enforcement agencies in Rock County. The program to run the wanted people is web based so the wanted people can be added to the TV remotely and also taken down remotely for a timely response. The web based program allows for video to be played and they are currently running a Crime Stoppers commercial, the current weather conditions, and a ticker tape across the bottom with local headlines from the Janesville Gazette.

Within two days of launching, Crime Stoppers received an anonymous tip about a Homicide suspect from Beloit PD who was on the TV. Officers located the Homicide suspect shortly after the tip came in. The tipster said they saw the suspect on the courthouse TV. They also had a grandmother of a suspect on the TV report where her grandson was in Ashland County. The suspect was captured very quickly after receiving the tip.

This venture is a great example of Crime Stoppers organizations working together with a common goal and having great success. The success they are having is a powerful tool to get law enforcement in their areas to support the work of Crime Stoppers. If you would like more information on this program or any other Janesville Area Crime Stoppers programs contact Officer Chad Sullivan at 608-755-3134 or sullivanc@ci.janesville.wi.us. For information on Greater Beloit Area Crime Stoppers programs contact Detective John Fahrney at 608-751-4909 or FahrneyJ@ci.beloit.wi.us.



2013 Conference Auction Items



Doubled framed print size 17"x32" containing two autographed prints of Milwaukee Brewers MVP players.
 Robin Yount #19 2X MVP 1982 and 1989
 Ryan Braun #8 2011 MVP
 Value \$500.00 plus **Starting bid \$200.00**



Doubled framed print size 25"x29" containing two autographed prints:
 Brett Favre #4 Green Bay Packers Three time MVP
 Tony Romo #9 Dallas Cowboys (Hometown Burlington, WI)
 Value \$500.00 plus. **Starting bid \$200.00**

INTERESTING FUNNELING QUESTIONS ANSWERED BY STATE BOARD

Good morning, Mr. Abrams! I have a question and if you can't answer it, please lead me in the right direction. I am starting to get some of our officers inquiring whether or not our local Crime Stoppers board will reward a person with information given if the "tipster" did not go through the proper Crime Stopper channels and therefore, they are not anonymous. We have had a couple cases where some crimes were solved but the tipster did not report the information to Crime Stoppers but went directly to an officer. What should we do as a Crime Stoppers board....give a reward or not??? Thank you!

This question comes up from time to time and we refer to it as 'funneling'. As the term suggests, information is funneled to the Crime Stoppers coordinator from another law enforcement officer and not through the Crime Stoppers tip line. This poses numerous issues for a Crime Stoppers program, primarily that the Crime Stoppers program may not be able to protect the anonymity of the informant, which is the primary premise of Crime Stoppers. Take away the anonymity of the informant and the ability for future tips from anonymous sources may be jeopardized.

Secondly, the integrity of the program that is administered by the board of directors, a separate and distinct community nonprofit organization from the law enforcement officials is seriously compromised. The board promotes the program of anonymity and generates the reward fund from fundraising events identifying rewards paid to anonymous informants. Crime Stoppers does not hold fundraisers to supplement a 'snitch fund' for law enforcement officers. Sometimes due to budgetary restraints in law enforcement departments, some police chiefs or law enforcement officials come to Crime Stoppers programs because they believe Crime Stoppers may have some funds available for the 'snitch fund' or other needs within the law enforcement department. This is to be avoided at all costs.

I know you are a police sergeant within your unit, but it is the integrity of the Crime Stoppers Police Coordinator liaison and the relationship he/she has with the Crime Stoppers board of directors that is also important. It is easy to see that if you set a precedence by providing information to a confidential informant or someone that did not follow the Crime Stoppers tip line process, this could very easily get out of control and cost the Crime Stoppers program a significant amount of funds as well as a loss of anonymity.

I was able to identify some previous literature that comes from the founder of Crime Stoppers, Greg MacAleese, considered the father of Crime Stoppers. Back in 1988 he wrote an article regarding funneling in the monthly newsletter. I believe that with the use of this article with the law enforcement officials in your area as well as with your local board of directors, this should provide the appropriate precedence in how to handle these types of requests.

I trust this information will assist you in working through this issue. Please contact me if you have any additional questions or need further clarification with any of the foregoing.

WISCONSIN STATE CRIME STOPPERS, INC.

WISCONSIN STATE CRIME STOPPERS BOARD OF DIRECTORS

<p><u>President</u> K. Scott Abrams, CPA FHFMA (Civ), '13 Racine County Crime Stoppers deepblue01@aol.com Committees: Executive, Bylaws, Newsletter</p>	<p><u>Vice President</u> Diane Lotter (LE) '14 Marathon County Crime Stoppers 715-261-1212 Diane.Lotter@co.marathon.wi.us Committees: Executive, PR, LE Conference</p>
<p><u>Secretary</u> Rodney Wilson (LE) '13 Madison Area Crime Stoppers 608-267-1984 rwilson@cityofmadison.com Committees: Executive</p>	<p><u>Treasurer</u> Bob Berndt (LE) '13 LaCrosse Area Crime Stoppers romarjc4@centurytel.net Committees: Membership, State Conference, PR, LE Conference</p>
<p><u>Board Member</u> Beverly Ghiloni (LE) '14 Wood County Crime Stoppers dghil@charter.net Committees: Nominating , Finance, PR, State Conference</p>	<p><u>Board Member</u> Chad Sullivan (LE) '13 Janesville Area Crime Stoppers 608-755-3134 SullivanC@ci.janesville.wi.us Committees: Nominating</p>
<p><u>Board Member</u> Dave Livingston (LE) '14 Monroe County Crime Stoppers 608-487-4484 dlivingston@spartapd.com</p>	<p><u>Board Member</u> Joe Lebreck (LE) '14 Adams County Crime Stoppers Joseph.lebreck@co.adams.wi.us Committees:</p>
<p><u>Board Member</u> Lloyd Brueggeman (Civ) '14 Janesville Area Crime Stoppers bruege@att.net Committees: Membership, Finance, PR</p>	<p><u>Board Member</u> Hans Lux (Civ.) '13 Green Bay Area Crime Stoppers 920-360-7688 lux@new.rr.com</p>
<p><u>Board Member</u> Dave Byrnes (Civ) '14 Green Bay Area Crime Stoppers burnz@tds.net Committees:</p>	<p><u>Vacant Board Member Position (Civilian)</u></p>



Application-Board of Directors Wisconsin State Crime Stoppers

Have you ever dreamed of traveling to out of the way places? Make your mark? Leave a legacy? Protect, serve and leave your country in better shape than you found it?

Well here's your chance. By becoming a board director with the Wisconsin State Crime Stoppers you will get the opportunity to do all the things listed above plus enjoy the companionship of 11 other dedicated Crime Stoppers.

Your state board has current vacancies and terms that will expire this fall. Terms range from one to two years. We are always looking for members who wish to become involved with the state program and help us to grow our state organization. Please consider joining the board by filling out this application. It is the boards hope to have representation from all parts of our state. If you have questions about the responsibilities in this position, please contact Nomination Committee Chair, Bev Ghiloni or President K. Scott Abrams. They will be glad to answer any questions.

Name: _____

Address: _____

Telephone: (H) _____ (W) _____

E-Mail Address: _____

Referred by (if applicable): _____

Please list the names of the organizations you are now, or have been a member of:

Organization	Position Held
1 _____	_____
2 _____	_____
3 _____	_____
4 _____	_____

Please list below your present and past employment:

Date	Employer Name	Position Held
_____	_____	_____
_____	_____	_____
_____	_____	_____

List special skills, interests or hobbies:

What can you contribute to the Wisconsin State Crime Stoppers?

Please send this form to: Wisconsin State Crime Stoppers, P.O. Box 964, Madison, WI 53701-0964.

Date: _____ Signature: _____



Save the Dates!

2013 Annual Wisconsin State Crime Stoppers Conference

Theme: "On Target for Success- Take Off"

Reduced registration fee of \$100, for second and subsequent registrations from same organization.

April 26 & 27 2013

Great Wolf Lodge, Wisconsin Dells

www.greatwolf.com

Guarantee Room Reservation Deadline: March 27th

2013 Conference Highlights

- **Technology Tutoring Session.** – **Thursday evening from 6p-9p** we will have two law enforcement officers available to work with you one-on-one to set up your Crime Stoppers **Facebook** page, or to help you with any **TipSoft** operational questions. TipSoft has many features that some coordinators are not familiar with or simply don't use. Learn how to extract the statistical data for presentation to the board, your command staff or the media. Bring your laptop to this hands-on learning session. (The Meet & Greet *Pizza & Pasta Buffet* will be held across the hall, serving from **6p-7:30p**).
- **Integrating Social Networks Into Your Local CS Program** – Informative session on how to use the different types of social media to promote your program and reach your target audience. *The more tips received, the more cases closed and crimes solved.* Innovative methods to reach the masses.
- **How To Implement Strategic Planning in Your Local CS Program** – Informative session covering the first stage in any successful endeavor, *planning*. Learn how to use strategic planning tools to obtain focus for your organization and reach your organizational goals. This is the first step to success!
- **Law Enforcement Track** – 3 topics! Session outlines the role and responsibilities of the law enforcement coordinator ensuring operational consistency and accountability throughout the many local law enforcement agencies. Learn how to protect your tips with recommended guidelines for handling tips effectively while protecting the integrity of the program and anonymity of the tipster. Tips – the role of the investigator and the prosecutor in the use of anonymous tips.
- **Civilian Board Track** – 3 topics! Learn the complete process from taking of the tip, to closure of the court case. Also informative presentations covering **Cyber Bullying** and **On-line Predators** who target our youth; these are community challenges.
- **Fundraising** – Great options for your board to consider in obtaining local financial support.
- **Scholastic Crime Stoppers** – Which CS school programs/protocols will work best in your community?

***** Wisconsin State Crime Stoppers Annual Meeting April 27, during the breakfast buffet ***
No lunch on Saturday April 27th, the conference will end at noon.**

Conference Registration Materials Will Be Available by December 01, 2012

We look forward to seeing you at the conference! For additional information contact:

Diane Lotter, WSCS Conference Co-Chair
diane.lotter@co.marathon.wi.us (715) 261-1212

Bev Ghiloni, WSCS Conference Co-Chair
dghil@charter.net (715) 887-2444

Robert (Bob) Berndt, WSCS Conference Registration
romarjc4@centurytel.net (608) 385-8181

WISCONSIN STATE CRIMESTOPPERS CONFERENCE
Great Wolf Lodge – Wisconsin Dells APRIL (25) 26 & 27, 2013
“On Target for Success – Take Off”

Wisconsin State Crime Stoppers - 22nd Annual Conference – Registration Form

Name: (please print) _____

Phone: () _____ E-mail: _____

Is this your first time at the WSCS conference? Yes _____ No _____ If not, how many total years attended? _____

Crime Stopper Affiliate: _____

Please check: Civilian Representative _____ or Law Enforcement Representative _____ **1st registrant from organization** _____

<u>Conference Fees</u>	Prior to April 1 st	After April 1 st	Total	Meals & breaks are included in the conference fee. Please check which meals you will attend.		
Full Conference (Thursday evening), Friday & Saturday Includes Thursday evening Technology Workshop, and Pizza, Spaghetti & Salad Buffet Friday Breakfast, Lunch & Banquet Saturday Breakfast	\$115 Reduced to \$100 for 2nd and subsequent attendees from same organization	\$125 No reduced rate after April 1st	\$ _____	Meals	Yes	No
				Thursday Nite Pizza, Pasta/Salad Buffet	<input type="checkbox"/>	<input type="checkbox"/>
				Friday B'fast	<input type="checkbox"/>	<input type="checkbox"/>
				Friday Lunch	<input type="checkbox"/>	<input type="checkbox"/>
				Friday Banquet	<input type="checkbox"/>	<input type="checkbox"/>
				Sat B'fast	<input type="checkbox"/>	<input type="checkbox"/>
Friday Conference Only Friday Breakfast, Lunch and Banquet	\$80	\$90	\$ _____	Friday B'fast	<input type="checkbox"/>	<input type="checkbox"/>
				Friday Lunch	<input type="checkbox"/>	<input type="checkbox"/>
				Friday Banquet	<input type="checkbox"/>	<input type="checkbox"/>
Saturday Conference Only Includes Saturday Breakfast	\$30	\$40	\$ _____	Sat B'fast	<input type="checkbox"/>	<input type="checkbox"/>
Additional Guest Meals <ul style="list-style-type: none"> • Thursday Pizza \$15 • Friday Breakfast \$10 • Friday Lunch \$15 • Friday Banquet \$25 • Saturday Breakfast \$10 		---	\$ _____	For guest meals we will assume if you are purchasing the meal(s) for a guest, they will be present for those meal(s) and we will count them when ordering meals and for seating.		
		---	\$ _____			
		---	\$ _____			
		---	\$ _____			
		---	\$ _____			
Total Conference Fees			\$ _____			
No refund of food related costs if canceled after April 20th, 2013						

Make Checks Out to “Wisconsin State Crime Stoppers”

Mail registration and check to:

Treasurer Bob Berndt

2613 Hoeschler Drive

Lacrosse, Wisconsin 54601

Conference registration questions email to Bob Berndt at: romarjc4@centurytel.net

Hotel Reservations

Great Wolf Lodge

1400 Great Wolf Drive Wisconsin Dells, WI 53965 phone: 1-800-559-WOLF (9653)

Hotel reservations are the responsibility of the attendee. Group Code #1304WISCON_002

Reserve Rooms under the Wisconsin State Crime Stoppers Conference.

Rooms will be held only until March 25, 2013 at the state rate of \$70.00, single, \$109 double.

If reserving a room after March 25th, you may have to pay the full room rate if there is availability.

Proof of tax exemption can be shown at check-in.

WISCONSIN STATE CRIME STOPPERS CONFERENCE
Great Wolf Lodge – Wisconsin Dells
“On Target for Success – Take Off”
APRIL (25) 26 & 27, 2013

Wisconsin State Crime Stoppers – 22nd Annual Conference – Vendor Registration

Name: (please print) _____

Address: _____

City: _____ State: _____ Zip: _____

Company name: _____

Phone: _____ E-mail: _____

Vendor Fees for Conference

	Prior to April 1 st	After April 1 st	Total
Friday and Saturday – One Large Skirted Table, Lobby (electricity is available)	\$100	\$125	\$ _____
Conference Attendance Charge (free for up to 2 persons) meals are charged separately	0	0	0
Conference Meals (per person)			
• Thursday Pizza/Pasta Buffet	\$15	---	\$ _____
• Friday Breakfast	\$10	---	\$ _____
• Friday Lunch	\$15	---	\$ _____
• Friday Banquet	\$25	---	\$ _____
• Saturday Breakfast	\$10		
Total Fees			\$ _____

No refund of meal related costs if canceled after April 20th, 2013.

Make Checks Out to “Wisconsin State Crime Stoppers”

Mail vendor registration and check to:
Treasurer Bob Berndt
2613 Hoeschler Drive, LaCrosse, WI 54601
Conference questions email to Lt. Berndt at: romarjc4@centurytel.net

Hotel Reservations

Great Wolf Lodge
1400 Great Wolf Drive Wisconsin Dells, WI 53965 Phone: 1-800-559-WOLF (9653)
Hotel reservations are the responsibility of the attendee. Group Code #1304WISCON_002
Reserve Rooms under the “Wisconsin State Crime Stoppers Conference”.

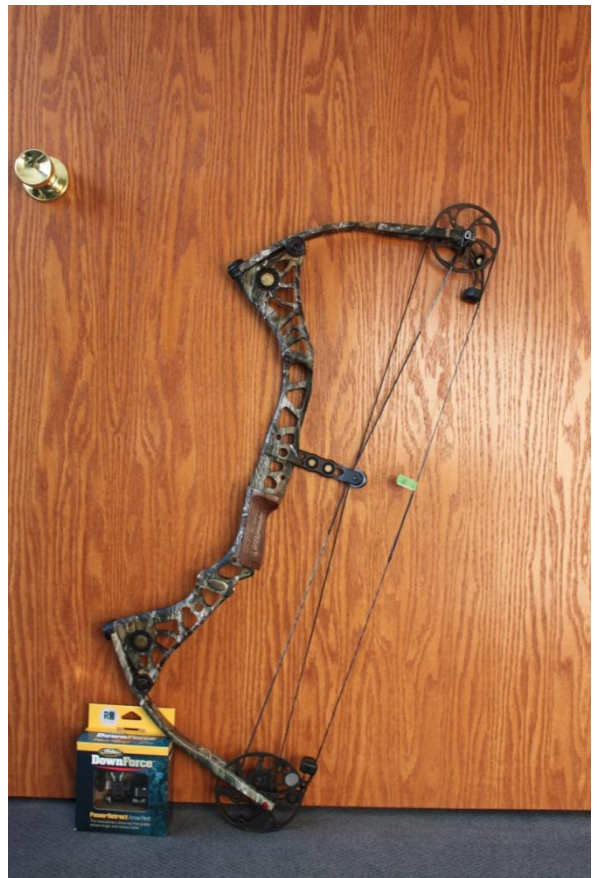
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CONFERENCE RAFFLE AND AUCTION ITEMS

Drenalin Bow Raffle
1st Prize Mathews Bow with rest
Valued at \$969.00
2nd Prize \$100
3rd & 4th Prize \$50
\$10 each or 3 for \$25
Need Not Be Present to Win
Maximum Tickets Sold 250



Genesis Compound Bow Kit
Includes 5 Arrows and Quiver
Universal Draw Length
10-20 pounds
Valued at \$229.00 **Opening bid: \$100.00**

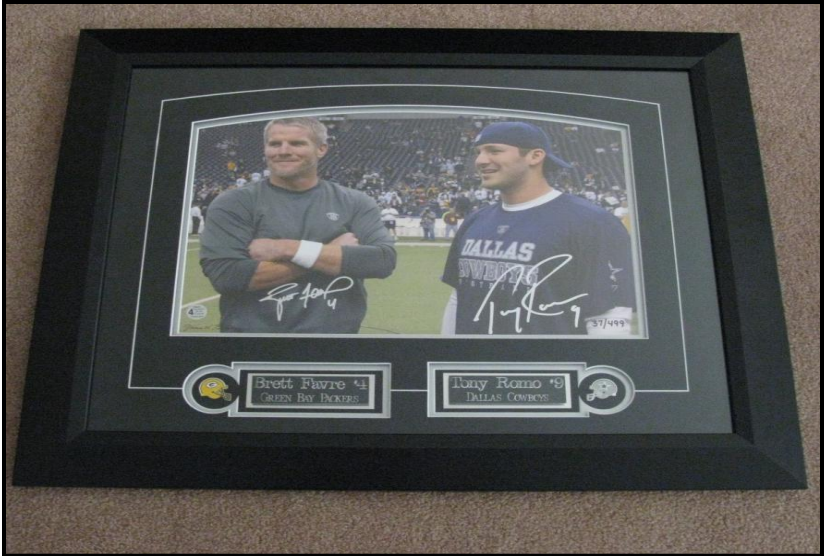




CONFERENCE RAFFLE AND AUCTION ITEMS



Doubled framed print size 17"x32" containing two autographed prints of Milwaukee Brewers MVP players.
Robin Yount #19 2X MVP 1982 and 1989
Ryan Braun #8 2011 MVP
Value \$500.00 plus **Starting bid \$200.00**



Doubled framed print size 25"x29" containing two autographed prints:
Brett Favre #4 Green Bay Packers Three time MVP
Tony Romo #9 Dallas Cowboys (Hometown Burlington, WI)
Value \$500.00 plus. **Starting bid \$200.00**