

IN PURSUIT

The Official
Communication of
The Wisconsin State



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President's Message by K. Scott Abrams, CPA, FHFMA

Back to the Basics! That's the theme for the 17th Annual Training Conference hosted by the Wisconsin State Crime Stoppers, Inc. Crime Stoppers programs are based on a simple premise of citizens calling the law-enforcement coordinator regarding outstanding crimes and/or criminals, while paying a reward for information assisting in the apprehensions of criminals and solving crimes. Although this may seem like a simple concept, basic small business principles are required in order to have an efficient and sustaining organizational structure.

As simplistic as this may appear, it takes an organized and dedicated Crime Stoppers board of directors to lead this organizational structure. This structure is predicated on three very important pillars: community, law enforcement and media. Picture this structure as a three legged stool. Each leg of the stool must be present in order for the structure to be solid and to keep standing. Remove one of the legs and the stool falls over. Crime Stoppers depends on these three elements of community, law enforcement and media to be a successful organization.

The 17th Annual Training Conference will address the basics of these three important elements of Crime Stoppers programs. We are pleased and honored to have Jean Block, a nationally recognized speaker on non-profit organizations. Jean was a prominent speaker at the Crime Stoppers International conference in Albuquerque, New Mexico in 2006. Jean will focus on many of the basic elements of running and maintaining a nonprofit organization. She will speak directly on creating and leading an effective and organized Crime Stoppers Board of Directors for all local programs. Jean will address how to cultivate prospective board members, recruit them to your board and how to retain them within your organization. Finally, she will speak directly to running an effective fundraising campaign while sharing some of her past experiences, both good and bad, and what's worked and not worked. Getting **Back to the Basics** from a board perspective.

To be a successful Crime Stoppers program, people need to know about you and your program. Getting **Back to the Basics** from the media perspective will also be an interesting and stimulating focus of our conference. During our breakout workshop sessions, we are very fortunate to have the LaBarbera Media Group, LLC to assist us in better understanding media relations and their impact on our organizations. Joel LaBarbera, a former broadcaster on Channel 6, WITI of Milwaukee, and Police Officer Joel Dhein, selected as Wisconsin Crime Prevention

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Crime Doesn't Pay. . .
Solving It Does



We Want Your
Information,
Not Your Name!

President's Message

(Continued from Page 1)

Practitioner of the Year in 1999, will provide a basic "game plan" on how to establish media ground rules and develop a good working relationship with local media. These individuals have made media presentations to numerous law enforcement agencies around the country. You don't want to miss this presentation.

Finally, we will also focus on the law-enforcement aspect of the Crime Stoppers program during our breakout workshop sessions on Tip Taking. Again, this seems like a simple concept, but it is important to keep in mind the appropriate measures in taking tips to protect the caller's anonymity. Again, **Back to the Basics**.

The Wisconsin State Crime Stoppers Board of Directors has worked hard during this past year to bring you this exciting and worthwhile conference. We look forward to your continued learning, participation, and feedback during the conference. We trust this training conference will assist you in leading your program to becoming more effective and efficient. It's all about getting **Back to the Basics!**

From the Editor

By: John Winter

Welcome to the 2008 WSCS Annual Conference. For about the last year we've talked about the changes we were making at the conference. Changes such as moving the banquet to Friday night, having it at a central location in the state and adjourning the conference by early afternoon on Saturday so everyone has a chance to head for home and get back at a reasonable hour. The board believes by streamlining the conference it will be more welcoming to those attending and keep expenses down for those attending.

Well here we are. What do you think? Take time to give a board member feedback about the new conference format. Likes, dislikes or if something is missing. The whole purpose of this conference is for you the members of all the crime stopper programs from around Wisconsin to provide training and share information that will hopefully help your program. So your opinion is important to us when planning future conference.

So we hope you enjoy the "new and improved" 2008 WSCS Annual Conference and that this is the start of a long commitment to all the local programs throughout Wisconsin.

**We Need You**

Are you dedicated to the philosophy of crime stoppers?

Do you want to help promote crime stoppers?

Would you like working with positive energetic people towards that goal?

Then consider joining the WSCS Board of Directors. Meetings are held approximately six times a year. Some meetings are through a tele-conference call, saving travel time.

Elections will be held at the April annual conference. If you are interested, please contact Beverly Ghiloni, 715-421-8709, email: bghiloni@co.wood.wi.us, or contact any of the board members at the conference.

Wanted: An "In Pursuit" Newsletter & WSCS Website Sponsor

WSCS is looking for a sponsor for this newsletter & the WSCS website. The sponsor would get exclusive advertising rights to this newsletter as well as on our website. Newsletter distribution is 1,000 statewide and the website is viewed by an average of 360 visitors per month.

If you know a company or organization that would be interested in sponsoring please have them contact either President Scott Abrams or Board Member John Winter (contact information on the back page).

WISCONSIN STATE CRIME STOPPERS CONFERENCE
Ho Chunk Casino & Conference Center – Baraboo, WI
“BACK TO THE BASICS”
APRIL 25 & 26, 2008

Conference Agenda

Friday, April 25, 2007

| | |
|------------------|----------------------------|
| 8:00am – 9:00am | Registration |
| 9:00am – 9:30am | Welcome |
| 9:30am – 12:00pm | Jean Block |
| 12:00pm – 1:00pm | Lunch |
| 1:00pm – 3:00pm | Jean Block |
| 3:15pm – 4:30pm | Regional Break-Outs. |
| 5:30pm – 6:30pm | Social Hour |
| 6:30pm – ??? | Banquet and Silent Auction |

Saturday, April 26, 2007

| | |
|-------------------|---|
| 7:00am – 8:00am | Breakfast |
| 8:00am – 10:00am | Jean Block |
| 10:00am – 11:00am | Workshop Session One |
| 11:00am – 12:00pm | Workshop Session Two |
| 12:00pm – 1:15 pm | Lunch/Regional Break-Out Wrap-up Annual Meeting and 50/50 Raffle |

Workshops

Tip Taking
Working with the Media
Do's and Don't of Crime Stopper Programs

Crime Stopper Statistics from Crime Stoppers USA

As of April 1, 2008

| | |
|--------------------|-----------------|
| Arrests Made | 456,809 |
| Cases Cleared | 759,277 |
| Rewards Paid | \$66,821,840 |
| Property Recovered | \$1,013,159,022 |
| Drugs Seized | \$2,932,521,311 |
| Total Recovered | \$3,945,680,333 |

WISCONSIN STATE CRIME STOPPERS CONFERENCE
Ho Chunk Casino & Conference Center – Baraboo, WI
“BACK TO THE BASICS”
APRIL 25 & 26, 2008

You are invited to attend the 17th Annual Training Conference hosted by the Wisconsin State Crime Stopper Board. This conference will be held at the Ho-Chunk Casino and Conference Center in Wisconsin Dells. The WSCS Board has coordinated speakers that will train attendees and provide information that can be used to improve individual programs and ensure their successes. We will again have the opportunities to network and see what is working for other programs.

CONFERENCE HIGHLIGHTS

Featured Speaker: Jean Block

Jean has served as executive director of the Cystic Fibrosis Foundation of New Mexico...as campaign director for the United Way of Central New Mexico, as program and development director for a hospital...and as staff, volunteer, Board member and officer for numerous local, regional and national nonprofits.

She has taught fundraising skills to staff and volunteers of nonprofit agencies and organizations for more than 20 years, and has been responsible for raising more than \$50 million. In addition, she helps nonprofits develop and strengthen their Boards. Her mission is to strengthen the base of support for America's worthwhile nonprofit agencies and organizations.

The WSCS board is excited to have Jean speak at our conference. She will be speaking at the conference about fundraising strategies and creating an effective Board of Directors for your Crime Stopper program.

Other Highlights:

- Regional Sessions
- Break Out Workshops include: Quick 50, Tip Taking, Working with the Media, and The Do's and Don'ts of Crime Stopper Programs.
- Annual Board Meeting and Election
- Friday evening banquet and silent auction.

WSCS Board asks that all member organizations attending donate an appropriate auction item. The sale of these items will benefit WSCS and assist with their continued sponsorship of future conferences.

With the central location plus all the activities that the Wisconsin Dells area has and a good price, we hope that those that were not able to attend the past couple years will be again be able to join us in 2008 to renew old friendships and acquaintances.

Program Spotlight



Stoppers of Racine County, Inc.

Crime Stoppers of Racine County has been a viable crime prevention program since it's' inception; August 1989. We continue to offer Racine County a resource to assist local law enforcement in resolving outstanding crimes and making our communities a safer place.

Crime Stoppers of Racine County success is evident in our statistics since inception:

| | |
|---------------------------|-----------|
| Cases Solved | 1,897 |
| Recovered Stolen Property | \$162,628 |
| Narcotics Recovered | \$198,661 |
| Total Amount Recovered | \$361,289 |
| Rewards Approved | \$107,132 |

We continue to work with the essential elements of the program: community, media and law enforcement to make our program a success. Crime Stoppers of Racine County continues its prevention efforts by educating the community in prevention techniques through sponsoring crime prevention activities.

This year, Crime Stoppers of Racine County will be sponsoring Kids Safety Camps in area communities this summer. The two day safety camps will provide activities for 3rd, 4th and 5th grade students. Those activities will be based on the Safety Kids Inc. safety materials www.safetykids.org. Along with providing interactive safety classroom activities, the group will be involved in team building athletic activities. Each participant will also be challenged with a bike rodeo, learning about street safety and receive a free bike helmet donated by Habush, Habush and Rottier legal services.

With the support of the community, Crime Stoppers of Racine County will always be an active contributor to improving the quality of life for the Racine County community. Check out our new web site: www.racine.crimestoppersweb.com. Or call 1-888-636-9330.

Crime Stopper Websites

For information about State, National & International crime stopper information go to these websites.

Wisconsin State Crime Stoppers: www.wicrimestoppers.org

Crime Stoppers USA: www.crimestopusa.com

Crime Stoppers International: www.c-s-i.org

WSCS Board Meeting Minutes - February 13, 2008

Wisconsin State Crime Stoppers, Inc.,
Board Meeting Minutes
February 13, 2008
Wisconsin Rapids

I. Call to Order: 10:00am

Present: Abrams, Berndt, Ghiloni, Jauquet, Meyer, Winter

Excused: West, Lotter, Baio

Absent: Thompson, Brueggeman

II. Work through agenda items

A. Review Minutes 12/5/07. Approved.

B. Treasurer's Report

- Reviewed 2007 year end and YTD reports. Approved.

C. President's Report

- Dues letters sent out in December

D. Annual Meeting

- Conference mailing pending also annual meeting mailer scheduled to be sent in mid March.
- Reminder that a board and officer slate needed for the annual meeting in April.

E. Committee Reports

1. Annual Meeting

a. Program

- Reviewed breakout sessions
- Quick \$50 to be cancelled pending national program changes
- Text messaging a possible topic
- Dan Meyer will handle Tip Taking
- Agenda and times to be tweaked

b. Registration

- Only 4 received at this time, but most likely wait until deadline (60 as of 4/2/08)
- Spread sheet being used will allow for retrieval of participants
- Racine may handle registration table
- Name tags will be ordered pending final decision on style

c. Social

- Nothing scheduled except for magic show demonstration

d. Promotion

- Discussed newsletter article

e. Funding

- Reminder to bring auction items
- Working on 1-2 larger items.

f. Budget

- Nothing to report

g. Other

- Obtain copy of contract
- Bev and Diane will do follow-up contact at Ho-Chunk

2. Membership

- a. Locals: Calumet County program pending
- b. Manual: Ready by conference is the goal.

(Continued on page 7)

WSCS Board Meeting Minutes - February 13, 2008 (Continued)

3. Bylaws: No Report
 4. Newsletter
 - a. Conference newsletter issue being worked on
 - b. At regional breakout will again address number of copies needed as well as email and web-site access.
 5. Finance—Fundraising: No Report
 6. Nominating Committee
 - a. Pending notice to members
 7. Historical: No Report
 8. Public Relations: No Report
 - F. Ad Hoc
 1. CSI & CSUSA
 - Working on grant program with State Farm
 - G. Old Business
 1. WSCS Website
 - Up to date and running
 - Incorporate with newsletter in the future
 2. CPO Brueggeman working on an update of changes in the law
 - H. New Business
 1. Emily Johnson board resignation. Approved with regrets.
 - I. Parking Lot
 1. Suggestion to remove We-Tip as an ongoing item
 2. Milwaukee no longer using them which may be an opportunity for WSCS and CSUSA.
- III. Adjournment

How Does Crime Stoppers Work?

There is always someone who has information that can help solve crime. Those are the people who can call Crime Stoppers anonymously and provide a tip that will help investigators identify those responsible.

In any investigation police and other law enforcement agencies encounter individuals who will not directly provide information. The three key reasons are:

- Fear of reprisal
- An attitude of apathy
- Reluctance to get involved.

Crime Stoppers breaks through these barriers by giving people the opportunity to provide information without directly speaking to police or having to testify in court. Obviously investigators need witnesses to help prove their case in court, but most importantly they need information that allows them to zero in on a suspect or a criminal operation such as a drug trafficking network.

Tips to Crime Stoppers does not give police evidence they require to arrest an individual but puts them on the right track to solve crime.

Cash rewards from Crime Stoppers also motivate some people to call anonymously with information that will be vital to investigators.

WISCONSIN STATE CRIME STOPPERS, INC.

WISCONSIN STATE CRIME STOPPERS BOARD OF DIRECTORS

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